



Teacher Earth Science Education Programme (TESEP)

“Meeting the challenges of The Challenging Earth” Professional Development (PD) Workshop Series

Funding Partner Information

SIGNAGE

Funding partner COMPANY SIGNAGE, with logo, in the form of banner/poster/flyer at each workshop venue is permissible. This right will be reserved for Principal, Platinum and Gold partners only.

NAMING RIGHTS

On the advice of the Australian Science Teachers Association (ASTA) and as TESEP is an educational program for teachers and students, NAMING RIGHTS are not permissible due to the age of the student target audience, who will ultimately use the TESEP workshop material.

PROMOTION and BIAS

On the advice of the Australian Science Teachers Association (ASTA), the TESEP “The Challenging Earth” Professional Development Workshop Series content cannot be seen to show bias or promotion towards any individual, company or institution’s opinion.

WORKSHOP/WEBINAR SERIES BANNER/POSTER

A TESEP “The Challenging Earth” Professional Development Series banner/poster showing Principal, Platinum and Gold partner’s logos and names (in large fonts) and with lists of Silver and Bronze partners (in smaller fonts) will be prominent at TESEP booths at Science teacher and geological conferences.

ACKNOWLEDGEMENT

The development of all “The Challenging Earth” series workshop themes was funded by TESEP general funding partners. Partners are acknowledged on all existing TESEP teaching resource material (front & back pages of PD/webinar PowerPoint presentations).

Logos are shown for Principal, Platinum and Gold partner on the TESEP website. Articles in geological and teacher newsletters and magazines have also listed all TESEP funding partners.

Sponsors of rock kit-poster sets to schools will be listed and acknowledged at school and conference presentations.

Current funding Acknowledgements

GENERAL FUNDING PARTNERS (Principal to Bronze)

General funding of online conversion of all themes to face-to-face Professional Development workshop and webinar presentations (where location-specific funding is not provided). Recognition of each partnership by TESEP will occur for the life of the partnership agreement.

Principal Partner \$50,000+ (per year for 2 years)

- Company logo and name (largest) on all promotional material for the TESEP “The Challenging Earth” Professional Development Series, including front cover-page and inside back cover of professional development (PD) workshop booklets and CDs, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company logo and name on a banner for “The Challenging Earth” Series (largest name and in a prominent position)
- Company logo and name on the TESEP website, www.tesep.org.au
- Company logo and name on the first introductory PowerPoint slide at all PD workshops in the series (to be displayed on the screen prior to commencement of every workshop)

- Company logo and name on introductory and closing PowerPoint slides of PD workshops
- Conference verbal and visual (company logo and name on screen) acknowledgement during the educational component (TESEP taster talks, student awards ceremony or equivalent) of geological/engineering/science teacher conferences, e.g. CONASTA, APPEA and the AESC.
- Company promotional poster or banner in a prominent location in all workshop venues and company flyers available at all workshop venues (if requested by the partner)
- At the discretion of the TESEP Advisory Board, partner company geological/engineering professionals and technicians are welcome, where appropriate, to contribute to the presentation of workshop material and fieldtrips, site visit commentary and short talks on the theme

Platinum Partner \$30,000+ (per year for 2 years)

- Company logo and name (second-largest) on all promotional material for the TESEP “The Challenging Earth” Professional Development Series, including front cover-page and inside back cover of professional development (PD) workshop booklets and CDs, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company logo and name on a banner for “The Challenging Earth” Series (second-largest name and in a prominent position)
- Company logo and name on the TESEP website, www.tesep.org.au
- Company logo name on an second introductory PowerPoint slide at all eight PD workshops in the series and all closing PowerPoint slides
- Conference verbal and visual (company name on screen) acknowledgement during the educational component of geological/engineering/science teacher conferences e.g. CONASTA, APPEA and the AESC.
- Company promotional poster or banner in a prominent location in all workshop venues and company flyers available at all workshop venues
- At the discretion of the TESEP Advisory Board, partner company geological/engineering professionals and technicians are welcome, where appropriate, to contribute to the presentation of workshop material and fieldtrips, site visit commentary and short talks on the theme.

Gold Partner \$20,000+ (per year for 2 years)

- Company logo (third-largest) on all promotional material for the TESEP “The Challenging Earth” Professional Development Series, including inside back cover of professional development (PD) workshop booklets and CDs, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company logo on a banner for “The Challenging Earth” Series (third-largest logo)
- Company logo on the TESEP website, www.tesep.org. Company logo on an introductory PowerPoint slide at all eight PD workshops in the series and all closing PowerPoint slides
- Conference visual (company logo on screen) acknowledgement during the educational component of geological/engineering/science teacher conferences e.g. CONASTA, APPEA and the AESC.

Silver Partner \$8,000+ (per year for 2 years)

- Company name will be listed on all promotional material for the TESEP “The Challenging Earth” Professional Development Series, including inside back cover of professional development (PD) workshop booklets and CDs, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company name will be listed on a banner for “The Challenging Earth” Series
- Company name will be listed on TESEP website, www.tesep.org.au
- Company name will be listed on an introductory PowerPoint slide at all eight PD workshops in the series and all closing PowerPoint slides

Bronze Partner – up to \$8,000 (per year for 2 years)

- Company name will be listed on all promotional material for the TESEP “The Challenging Earth” Professional Development Series, including inside back cover of professional development (PD) workshop booklets and CDs, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company name will be listed on a banner for “The Challenging Earth” Series
- Company name will be listed on TESEP website, www.tesep.org.au

- Company name will be listed on an introductory PowerPoint slide at all PD workshops in the series and all closing PowerPoint slides

Special Projects Partner, e.g. Sponsors of Rock Kits to Schools

- Company name listed in a special list e.g. Sponsors of Rock Kits to Schools list
- Other acknowledgements, as per partner level equivalent to monetary level

Teaching Resource Development

All general partners will be contributing towards webinar development and webinar presentation costs.

Workshop/Webinar Facilitation

Funds from all partners will be contributing towards PD workshop and webinar facilitation costs of:

1. Webinar development & presentations – developers are paid @\$65/hour (up to max 100 hours per topic), currently (in 2022) doing updates & development of all topics - 3 new webinar series under development in 2022
2. New PD/webinar topic - Critical Minerals & Australia's Infrastructure – has one specific funder for \$3,800, so far. Total estimated costs of development & roll-out of this new topic \$18,000, plus \$6500, Total **\$24,500 over 2 years 2022-2023**.
3. Updates of 2 PD/webinar topics Energy Mix – Transforming Australia's Energy and Climate Rollercoaster – 100 hours, each - (using the latest images and information provided by sponsors/partners). Update costs & roll-out of each topic, Total **\$24,500 over 2 years 2022-2023**.
4. Website and Webmaster costs (a long-term, part-time position, 1-2 days per week), @\$520/day, **\$15,000/year**

Also,

Partners can direct their funds to **specific areas of TESEP delivery**:

1. The development & running of individual webinars (\$1600/webinar)
2. Bus hire and meals for fieldtrips (up to \$1,700/day) – each set of two- to three-day workshops will have a field component, once a year, where possible,
3. Lightbulb Moment Site visit-Fieldtrips, led by industry consultants and TESEP educators - Accommodation, travel, meals costs for presenters and up to 20 participating teachers (can be up to \$7,500/workshop, depending on location)

Funding partners may choose to direct that their funds cover the cost of any of the above Workshop Facilitation costs. Funding partners for any of these TESEP costs will be individually verbally acknowledged at the time of workshop presentation.

Annual partner general funds are spread over general day-to-day costs per year.

TESEP Annual Report to be written and sent to partners and sponsors (along with an invoice for annual funding) by early April 2022, will summarize statistics and successes for the year.

TESEP start up Funding Partners

Principal

National Water Commission
Petroleum Exploration Society of Australia

Platinum

Australian Institute of Geoscientists
Australian Society of Exploration Geophysicists
ExxonMobil

Gold

AWE Limited • Beach Energy • CSIRO • Geodynamics
Geological Society of Australia • Karoon Gas Australia
Nexus Energy • The University of Melbourne

Silver

The Australian National University • Department of Primary Industries, Vic
Pitney Bowes Business Insight • PowerWorks • Queensland Resources Council
Rob Kirk Consultants • The University of Sydney • University of Tasmania

Bronze

Anglo Coal • Australian Nuclear Science and Technology Organisation
Bureau of Meteorology • CS Energy • Department of Sustainability and Environment, Vic
Essential Petroleum • Flinders University • Gordon Wakelin King
Great Artesian Basin Coordinating Committee • Hot Dry Rocks • Macquarie University
Sandy Menpes • Monash Energy • Museum Victoria • Our Water Our Future, Vic
Petroleum Geo-Services • Primary Industries and Resources SA
Stanwell Corporation • Velseis • ZeroGen

TESEP 2021 Funding Partners

Gold

Australian Institute of Geoscientists
Minerals Council of Australia, Victorian Division
Sandfire Resources

Silver

Australasian Institute of Mining and Metallurgy
Department of State Development, SA
Federation University Australia
Geological Survey of New South Wales
Petroleum Exploration Society of Australia
Pyrenees Quarries • Rob Kirk Consultants

Bronze

AusGeol.org – Virtual Library of Australia's Geology
Australian Geoscience Council
Australian Museum • Australian National University - RSES
Bureau of Meteorology • Geological Society of Australia
Geological Survey of Victoria • Macquarie University
Monash University • Quantum Victoria College
• Scienceworks •
Victorian Space Science Education Centre

Sponsors of TESEP Australian Rock Kits to Schools (& accompanying Plate Tectonics poster)

Note: This list - is being assembled at present (a current list will be finalized by mid March, for the first 2022 school visit) - so far - 51 kits sponsored in NSW, 9 in Qld, 27 in VicTESEP 2021

TESEP will acknowledge these sponsors of rock kits to schools in each school visit and the list will be shown to teachers at each school visit.

The TESEP team are booking school face-to-face visits/RocksExpo days at the start in Term 1 (**from mid-March 2022 to 15 Dec 2023** and beyond) (Covid-permitting).

Kit Sponsors' names to be listed front/back of PD workshop presentation Powerpoint material and verbally acknowledged at school class sessions.

No photos of students faces can be shown (without permission from their parents).

Facebook posts by Sponsoring companies must not imply that they are the sole partner/sponsor of the school RocksExpo day event or other TESEP school Expo or PD (professional development) workshop event.

School visit Expo Days - General Partners and Rock Kit Sponsor company staff/representatives are welcome to attend school visits, help in the classroom and PD sessions and talk about their careers. They are welcome to write Facebook posts on their company Facebook site, about these visits - tagging **@Teacher Earth Science Education Program with the following text:**

Sponsor Company Name XXXX is a proud supporter of the **@Teacher Earth Science Education Program, helping to bring this amazing rock kit to a school near you including XXX School that received their kit this week** (picture of rock kit and link to website included in the post) #rocks #education #teacher education.

TESEP presenters & Chairperson will write short (2-paragraph) newsletter summaries of these visits (to be sent **every 3 months** to rock kit sponsors and TESEP general partners for e-newsletter posting in geological societies and company newsletters etc).

Contact

Jill Stevens (Chairperson TESEP): cp@tesep.org.au mobile: +61 403 945849
(for funding and program questions)

For updates on TESEP progress see
www.tesep.org.au

