



# Teacher Earth Science Education Programme (TESEP)

*“The Challenging Earth”*

*Professional Development Workshop Series  
2012-2013*

## Funding Partner Information

### SERIES BANNER

A TESEP “The Challenging Earth” Professional Development Series banner showing Principal, Platinum and Gold partner’s logos and names (in large fonts) and with lists of Silver and Bronze partners (in smaller fonts) will be prominent at all workshop venues.

### SIGNAGE

Funding partner COMPANY SIGNAGE in the form of banners, posters and flyers at each workshop venue is permissible. This right will be reserved for Principal and Platinum partners only.

### NAMING RIGHTS

On the advice of the Australian Science Teachers Association (ASTA) and as TESEP is an educational programme for teachers and students, NAMING RIGHTS are not permissible due to the age of the student target audience, who will ultimately use the TESEP workshop material.

### PROMOTION and BIAS

On the advice of the Australian Science Teachers Association (ASTA), the TESEP “The Challenging Earth” Professional Development Workshop Series content cannot be seen to show bias or promotion towards any individual, company or institution’s opinion.

### FROM STAGE 1 TO STAGE 2 TESEP

The development of all eight themes in “The Challenging Earth” series was funded by all Stage 1 TESEP funding partners. These partners are acknowledged on all existing TESEP teaching resource material (CD cover, front & back pages of PD PowerPoint presentations and on the TESEP banner. Logos are shown for Principal, Platinum and Gold partner on the TESEP website. Articles in geological and teacher newsletters and magazines over 2008-2011 have also listed all TESEP funding partners.

### STAGE 2 Acknowledgements

#### GENERAL FUNDING PARTNERS (Principal to Bronze)

General funding of online conversion of all 8 themes to webinars and face-to-face Professional Development workshop and webinar presentations through 2012-2013 (where location-specific funding is not provided).

#### Principal Partner \$35,000+ (per year for 2 years)

- Company logo and name (largest) on all promotional material for the TESEP “The Challenging Earth” Professional Development Series Stage 2 , 2012-2013, including front cover-page and inside back cover of professional development (PD) workshop booklets and CDs, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company logo and name on a banner for “The Challenging Earth” Series (largest name and in a prominent position)
- Company logo and name on the TESEP website, [www.teseq.org.au](http://www.teseq.org.au)
- Company logo and name on the first introductory PowerPoint slide at all PD workshops in the series (to be displayed on the screen prior to commencement of every workshop)
- Company logo and name on introductory and closing PowerPoint slides of PD workshops

- Conference verbal and visual (company logo and name on screen) acknowledgement during the educational component (TESEP taster talks, student awards ceremony or equivalent) of geological/engineering/science teacher conferences during 2012–2013, e.g. IGC 2012, CONASTA 2012, APPEA 2012.
- Company promotional poster or banner in a prominent location in all workshop venues and company flyers available at all workshop venues (if requested by the partner)
- At the discretion of the TESEP Advisory Board, partner company geological/engineering professionals and technicians are welcome, where appropriate, to contribute to the presentation of workshop material and fieldtrips, site visit commentary and short talks on the theme

#### **Platinum Partner \$25,000+ (per year for 2 years)**

- Company logo and name (second-largest) on all promotional material for the TESEP “The Challenging Earth” Professional Development Series Stage 2 , 2012–2013, including front cover page and inside back cover of professional development (PD) workshop booklets and CDs, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company logo and name on a banner for “The Challenging Earth” Series (second-largest name and in a prominent position)
- Company logo and name on the TESEP website, [www.tesep.org.au](http://www.tesep.org.au)
- Company logo name on an second introductory PowerPoint slide at all eight PD workshops in the series and all closing PowerPoint slides
- Conference verbal and visual (company name on screen) acknowledgement during the educational component of geological/engineering/science teacher conferences during 2012–2013, e.g. IGC 2012, CONASTA 2012, APPEA 2012.
- Company promotional poster or banner in a prominent location in all workshop venues and company flyers available at all workshop venues
- At the discretion of the TESEP Advisory Board, partner company geological/engineering professionals and technicians are welcome, where appropriate, to contribute to the presentation of workshop material and fieldtrips, site visit commentary and short talks on the theme.

#### **Gold Partner \$12,500+ (per year for 2 years)**

- Company logo (third-largest) on all promotional material for the TESEP “The Challenging Earth” Professional Development Series Stage 2 , 2012–2013, including inside back cover of professional development (PD) workshop booklets and CDs, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company logo on a banner for “The Challenging Earth” Series (third-largest logo)
- Company logo on the TESEP website, [www.tesep.org](http://www.tesep.org). Company logo on an introductory PowerPoint slide at all eight PD workshops in the series and all closing PowerPoint slides
- Conference visual (company logo on screen) acknowledgement during the educational component of geological/engineering/science teacher conferences during 2012–2013, e.g. IGC 2012, CONASTA 2012, APPEA 2012.

#### **Silver Partner \$7,500+ (per year for 2 years)**

- Company name will be listed on all promotional material for the TESEP “The Challenging Earth” Professional Development Series 2012-2013, including inside back cover of professional development (PD) workshop booklets and CDs, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company name will be listed on a banner for “The Challenging Earth” Series
- Company name will be listed on TESEP website, [www.tesep.org.au](http://www.tesep.org.au)
- Company name will be listed on an introductory PowerPoint slide at all eight PD workshops in the series and all closing PowerPoint slides

#### **Bronze Partner - up to \$7,500 (per year for 2 years)**

- Company name will be listed on all promotional material for the TESEP “The Challenging Earth” Professional Development Series 2012-2013, including inside back cover of professional development (PD) workshop booklets and CDs, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company name will be listed on a banner for “The Challenging Earth” Series

- Company name will be listed on TESEP website, [www.tesep.org.au](http://www.tesep.org.au)
- Company name will be listed on an introductory PowerPoint slide at all eight PD workshops in the series and all closing PowerPoint slides

### Location-specific Partner \$25,000 (per year for 2 years)

- Company logo and name (large font) will be acknowledged on a banner specifically designed for that company and location/region, see example below
- Other acknowledgements, as per Platinum partner

### Theme-specific Partner - various funding levels (per year for 2 years)

- Company name will be acknowledged in large font on a banner specifically designed for that company and theme, see example below
- Other acknowledgements, as per partner level equivalent to monetary level

### Special Projects Partner

- Company name listed below text acknowledgement on the Special Projects teaching material, e.g. *Hydrocarbon case study*, field guide and rock & mineral kit explanatory booklet
- Other acknowledgements, as per partner level equivalent to monetary level

### Stage 2 Teaching Resource Development

All general partners will be contributing towards webinar development and the presentation of face-to-face Professional Development workshops and webinar presentations through 2012-2013 (where location-specific funding is not provided).

### Workshop Facilitation

Funds from all partners will be contributing towards Workshop Facilitation costs of:

1. Webinars - each of the 8 workshop themes is planned to run as weekly one-hour sessions (over 5 weeks) using the Australian Science Teacher Association (ASTA) professional learning portal, giving on-line access to teachers in all states and territories across Australia. Costs include purchase of 6 one-hour webinar portal access, plus presenter Q&A time for at least 2 of each of these. It is anticipated that the 8 PD webinars will run once every 6 months over the two year period, enabling many teachers to catch-up if they miss an early session. Total cost to run 1 webinar \$5400 (up to 32 webinars will be run from 2012-2013).
2. TESEP bus hire for fieldtrips (\$800/day) – each set of two- to three-day workshops will have a field component, where possible,
2. Accommodation, meals and travel for TESEP presenters (1 to 2) and up to 20 participating teachers (\$6000/workshop),
3. Duplication of workshop teaching materials (booklets, worksheets, CDs) (\$5000/topic, eight topics),
4. TESEP website costs – Geoscience Pathways website support (all TESEP workshop teaching material will be available to any teacher via this website) (\$6000/year),

Funding partners may choose to direct that their funds cover the cost of any of the above Workshop Facilitation costs. Funding partners for any of these TESEP costs will be individually verbally acknowledged at the time of workshop presentation.

### Current TESEP Partners (as at September 2011)

#### Principal

National Water Commission  
Petroleum Exploration Society Of Australia

#### Platinum

Australian Institute of Geoscientists  
Australian Society of Exploration Geophysicists  
ExxonMobil

**Gold**

AWE Limited · Beach Energy · CSIRO  
Geodynamics · Geological Society of Australia  
Karoon Gas Australia · Nexus Energy  
The University of Melbourne

**Silver**

The Australian National University · Department of Primary Industries, Vic  
Pitney Bowes Business Insight  
PowerWorks · Queensland Resources Council · Rob Kirk Consultants  
The University of Sydney · University of Tasmania

**Bronze**

Anglo Coal · Australian Nuclear Science and Technology Organisation  
CS Energy · Department of Sustainability and Environment, Vic  
Essential Petroleum · Flinders University · Gordon Wakelin King  
Great Artesian Basin Coordinating Committee · Hot Dry Rocks  
Macquarie University · Sandy Menpes · Monash Energy  
Museum Victoria · Our Water Our Future, Vic  
Petroleum Geo-Services · Primary Industries and Resources SA  
Stanwell Corporation · Velseis · ZeroGen

**Contact Greg McNamara: [eo@tesep.org.au](mailto:eo@tesep.org.au)**

**or Jill Stevens: [cp@tesep.org.au](mailto:cp@tesep.org.au)**

**(for funding and programme questions)**

**For updates on TESEP progress see**

**[www.tesep.org.au](http://www.tesep.org.au)**

**[www.asta.edu.au](http://www.asta.edu.au)**

**[www.pesa.com.au](http://www.pesa.com.au)**

**[www.geosciencepathways.org.au](http://www.geosciencepathways.org.au)**



# Teacher Earth Science Education Programme

[www.tesep.org.au](http://www.tesep.org.au)

- ◊ A national programme of professional development workshops
- ◊ Relevant to teachers of Science, Geography and Earth & Environmental Science
- ◊ Mapped to the Year 5-12 Australian Curriculum: Science
- ◊ Free teacher resource material, activities and field guides
  - ◊ EES Textbook Ed 2
  - ◊ Online PDs
  - ◊ FREE downloads

**TESEP would like to thank**

## **Partner 1**

**for being a significant funding partner for Stage 2 TESEP 'The Challenging Earth' series at this location**

**and TESEP would like to thank our Stage 2 partners**

Partner 1 Partner 2 Partner 3 Partner 4  
Partner 5 Partner 6 Partner 7 Partner 8  
Partner 9 Partner 10 Partner 11 Partner 12  
Partner 13 Partner 14 Partner 15 Partner 16

For further information email: [Inquiries@tesep.org.au](mailto:Inquiries@tesep.org.au)  
Website: [www.tesep.org.au](http://www.tesep.org.au)



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## **Theme**

**and TESEP would like to thank our Stage 2 partners**

Partner 1 Partner 2 Partner 3 Partner 4  
Partner 5 Partner 6 Partner 7 Partner 8  
Partner 9 Partner 10 Partner 11 Partner 12  
Partner 13 Partner 14 Partner 15 Partner 16

For further information email: [Inquiries@tesep.org.au](mailto:Inquiries@tesep.org.au)  
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